



Nutrition Education Services  
Oregon Dairy Council

# *Youth Nutrition Education Grant 2006*

**Grant Application**

## Overview

The Oregon Dairy Council, a non-profit nutrition education service was formed in 1918 to encourage healthy food choices for life. Our staff of nutrition professionals implement this mission through development of resources and tools to address current nutrition issues and concerns.

### Grant Program

The Oregon Dairy Council (ODC) will offer a funding opportunity for nutrition education projects through the 2006 *Youth Nutrition Education Grant Program*. The Council seeks to support its mission by providing local grant monies to qualifying nutrition education programs that empower kids to be advocates for healthy eating and active lifestyles. The Oregon Dairy Council will award a maximum of \$5000 in grant monies to between one and five organizations or individual recipients. Applicants are encouraged to align program proposals to the ODC nutrition philosophy. Programs should be designed for school aged children and be implemented within the school community (public or private schools, before or after-school programs, community schools, day camps). Collaboration with schools and other community-based initiatives such as Actions for Healthy Kids and Team Nutrition will receive full consideration.

### Nutrition Philosophy

Learning to make healthy food choices for life is a lot like building a pyramid. A firm foundation with science-based research anchors the pyramid. That foundation is then supported through research and translated into personalized, doable actions. The structure is held together over time by ongoing motivation toward healthy behavior changes. Grant program proposals that integrate our nutrition philosophy will receive full consideration for funding. ODC's website is

[www.oregondairycouncil.org](http://www.oregondairycouncil.org)

### Evaluation and Selection Criteria

The Youth Nutrition Education Program is open to all groups or individuals in Oregon, including those self-employed, commissioned by or employed by organizations of local government, state and local health departments, regional and state agencies and schools, medical facilities and extension specialists.

To be considered, projects need a clear nutrition education orientation. The following criteria is used to consider and evaluate grant applications:

1. Program proposals must include specific education and behavioral objectives targeting children (ages 5—18) or a subgroup within this age range, and the results must be measurable and have the potential to be replicated. Consideration will also be given to the methods used (validated v. non-validated) and the ability to leverage and communicated the results to a wider audience.
2. Programs must be original and creative in design and program implementation.
3. Programs must be implemented within the school community (i.e., public or private schools, before or after-school programs, community schools, day camps etc.) between June 15, 2006—June 15, 2007.
4. Programs must include at least one (1) element that empowers kids to be advocates for healthy eating which would include all five food groups. Additional consideration will be provided to proposals emphasizing dairy foods.
5. Programs must be consistent with the USDA My Pyramid. Additional consideration will be provided to proposals that include nutrients of concern for children as identified by the Dietary Guidelines for Americans.
6. Programs receiving financial assistance shall not exclude from participation, deny benefits to or discriminate against any person or institution on the basis of race, color, age, sex religion, national origin or physical handicap in accordance with Federal statutes and regulations and ODC policies.
7. Funding requests are within \$500 - \$5000.
8. In evaluating funding requests, the ODC may discuss the application with knowledgeable individuals outside of the organization. Additional information may also be requested during the evaluation process.
9. Funds can be used for staffing
10. Funds cannot be used to pay overhead/indirect costs of an institution.

### Selection Process

Applications will be evaluated and selected by the Oregon Dairy Council and a panel of health professionals and educators. Grant applications must be postmarked by May 31, 2006 to be considered for funding. Successful applicants or Grantees will be notified on or around June 9, 2006.

## **Funding Policies**

Grantees will be required to sign the Youth Nutrition Education Grant Program Agreement, which provides that the Grantee will use all grant funds for the purposes specified in the grant award and will comply with all terms and conditions of the grant. Grantee will not use Dairy Council grant funds to influence legislation, influence the outcome of any public election or to carry on, directly or indirectly, any voter registration drive, make any grant to any other individual or organization, or undertake any activity for the purpose other than for charitable, scientific or educational purposes.

Applicants agree to complete the Youth Nutrition Education Grant mid-point progress report and final grant summary report forms, which include a written report to be completed at the mid-point and the conclusion of the funded work. Such reports shall describe the project and its outcome(s). A mid-point progress report will be due **January 30, 2007**. The final summary report will be due **June 9, 2007**.

The Oregon Dairy Council reserves the right to terminate or suspend a grant award if the terms of the grant or the Youth Nutrition Education Grant Program Agreement are not met. In addition, The Oregon Dairy Council reserves the right to request the Grantee to repay The Oregon Dairy Council any grant funds not used for the purposes of the Grant, improperly applied by the Grantee or unused by the completion of the program.

## **Confidentiality**

While under funding consideration, any submitted grant applications become property of the Oregon Dairy Council. All information that is not otherwise available from public sources will be held in confidence and will be available only to appropriate Oregon Dairy Council staff.

## **Acknowledgment and Disclaimer**

Any publication or disclosure based on the education program or program activities supported by the Youth Nutrition Education Grant Program must contain the following acknowledgment:

*“This [publication/program/activity/film/video/Web site/event] was made possible by a grant from the Oregon Dairy Council.”*

All publications or program materials must contain the following statement: *“Any opinions, findings, conclusions or recommendations expressed in this [publication/program/activity/film/video/Web site/event] are those of the author(s) and do not necessarily represent those of the Oregon Dairy Council.”*

## **Publication and Distribution**

ODC may publish, distribute and make/available to the public the names of Grantees and the results and or outcomes of the program or any research performed under the Youth Nutrition Education Grant Program. Generally, the publication shall be in journals, on the ODC Web site ([www.oregondairycouncil.org](http://www.oregondairycouncil.org)) and/or in similar media.

ODC retains all rights and interests in the program materials, publications and/or works as described in the Youth Nutrition Education Grant Program Agreement, incorporated herein by reference. Therefore, the successful applicant or Grantee agrees to obtain advance written approval from ODC for any commercial publication or distribution of any and all program materials or works created, in whole or in part, through the use of the grant funds. Program materials or associated works may include, but are not limited to, papers, proceedings, films, videos, recordings, games, computer programs, internet Web sites and or Web pages.

If, as part of the grant proposal, the applicant contemplates that materials or works such as books, manuals, periodicals, computer programs, videos, etc. will be developed and sold to third parties or commercialized in any manner, the proposal should address: (1) the means by which the materials or works will be advertised, marketed, sold or used for commercial gain and (2) the disposition of proceeds from commercialization efforts.

After Oregon Dairy Council makes the grant award, the Grantee agrees and must obtain ODC’s prior approval for each instance of commercialization.

## **Inventions, Software and Copyrights**

Oregon Dairy Council reserves all rights described in Youth Nutrition Education Grant Program Agreement, including the right of access to data within data banks and computer software created or supported by the Grantee due to the use of grant funds.

Where appropriate, ODC retains ownership of all copyrights in program materials, publications and/or works created, in whole or in part, through the use of grant funds as defined in the Youth Nutrition Education Grant Program Agreement.

## *Application Instructions*

To apply for funding, each applicant is required to complete the Youth Nutrition Education Grant Application. Applications may not exceed eight (8) pages in length, including attachments. Applications must be typed using black type and at least a 12-point font, have one inch margins and be submitted on 8 1/2 x 11 -inch white paper. Applicants should forward four (4) stapled copies (one original and three copies) of the **completed** and **signed** applications postmarked by May 31, 2006 to:

Edie Leonard, MS, RD, LD  
Oregon Dairy Council  
10505 SW Barbur Blvd  
Portland, OR 97219

Application forms can be obtained from the Oregon Dairy Council or online at [http://www.oregondairycouncil.org/\\_docs/2006grantappl.pdf](http://www.oregondairycouncil.org/_docs/2006grantappl.pdf)

Applicants should clearly state the following:

- Name and address of organization
- Tax ID number
- Contact person, title, telephone and fax numbers, email address
- Web site address (if applicable). Include summer contact person or project manager, if different.
- Description of your organization's mission including geographic area served and additional background information.
- Qualifications of organization/individuals to implement this program successfully
  
- Project details, including:
  - Description of project
  - Location of program implementation
  - Educational/behavioral objectives
  - Target audience (specific age ranges among children)
  - Specific activities that will meet your goals (emphasize original and creative ideas)
  - Anticipated barriers and challenges to achieving objectives, and strategies for overcoming them
  - Plans for evaluating results (include examples of how the program can be replicated and communicated to a wider audience)
  - One-page outline of the educational curriculum that will be used (if applicable)
  - Project timeline (during the 2006-2007 school year)
- An itemized project budget
- Annual report of company/institution (if applicable - please attach—this does not count as part of your page total)
- List any other current grants or awards underway or submitted for this project (include previous data collected if applicable)

*All materials submitted become the property of The Oregon Dairy Council and cannot be returned to the applicant.*

Please direct questions regarding the application process to:

Edie Leonard, MS, RD, LD  
503-229-5033  
email:ediel@oregondairycouncil.org

## *Application*

Applications shall be limited to eight (8) pages, which may include a maximum of five (5) typed pages for the questions below and three (3) pages of attachments. Applications must be typed using black type and at least a 12-point font, have one-inch margins and be submitted on 8 1/2 x 11-inch white paper.

Completed applications must be submitted by and postmarked by May 31, 2006 to:

Edie Leonard, MS, RD, LD  
Oregon Dairy Council  
10505 SW Barbur Blvd.  
Portland, OR 97219

**Name of organization:**

**Address of organization:**

**Tax Identification Number:**

**Contact person (include summer contact or project manager, if different):**

**Title:**

**Telephone:**

**Fax number:**

**Email:**

**Web site (if applicable):**

**Description of your organization's mission:**

**Geographic area served:**

**Qualifications of organization/individuals to implement this program successfully:**

**Description of the project (please include how program is creative/original in design):**

**Location of program implementation (within a school community):**

**Educational/behavioral objectives (please include outcome measurement):**

**Target audience (specific age ranges among children):**

**Describe how this study will empower kids to be advocates for healthy eating, including three servings of dairy a day.**

**Specific activities that will meet your goals (attach sample one-page curriculum outline if applicable)  
Anticipated barriers/challenges to achieving objectives and strategies for overcoming them:**

**Plans for evaluating results (include any plans to measure behaviors or attitudes/knowledge and address how the program can be replicated to leverage and communicate the results to a wider audience):**

**Project timeline (should not exceed one page, please attach):**

**Itemized project budget:**

**Annual report (if applicable, please attach, this does not count as part of your page total):**

**List any other current grants or awards underway or submitted for this project:**

**By signing this application agreement, the Applicant agrees to the terms outlined above.**

Organization Name \_\_\_\_\_

Contact Signature \_\_\_\_\_

Date \_\_\_\_\_

The above-signed affirms that he/she has verified the information and has the authority to approve this application. The above-signed agrees to provide the appropriate information requested by Oregon Dairy Council. Furthermore, the above-listed organization does not knowingly discriminate on the basis of race, color, age, sex, religion, national origin or physical handicap. The above-listed organization is in compliance with the laws and regulations that govern the organization.